

# Press Release

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## **BRAINSTORM LAUNCHES EUREKA! AT THE HONG KONG TOY FAIR**

Brainstorm Ltd opened its doors at the Hong Kong Toy Fair today with the launch of Eureka!, a new range of fun, educational and interactive toys.

The Eureka! range features the Deep Space™ Home Planetarium and Projector. Packed with features this planetarium fills your room with rotating stars or constellation patterns. Deep Space™ is also a high quality projector allowing you to view the included 24 colour NASA and Hubble Telescope photographs on your walls and ceiling.

The Eureka! brand brings together a host of fascinating items from a RC Illuminated Moon and Solar System to a new Rainbow projector which includes a day-time sunlight rainbow crystal. Eureka! will also incorporate The Original Flying Bird™, a toy that has sold over 20 million world-wide.

All Brainstorm's new products have recently been made live on their new website which can be reached at [www.brainstormltd.co.uk](http://www.brainstormltd.co.uk).

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Word count: 152 Image: Deep Space™ Home Planetarium and Projector

### **NOTE TO EDITORS**

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